



NETFIELD MEDIA S.L.

# NCC Policy

Version: 2.0.5

Revision: 25/04/2026

Reviewed by: Head of Operations / CEO

Classification: For public use

## CONTACT

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## Policy Regarding Non-Consensual Content

As a principle and value, consent is central to user safety and the integrity of our content websites.

We require all content creators to confirm that they have obtained and maintain valid consent and proper release documentation for all individuals appearing in content uploaded to the platform. In addition, all content must comply with our Terms of Use.

Content identified by us as violating this policy regarding non-consensual content will be removed. Appropriate action will be taken against the relevant content creator.

### What is considered a violation of this policy?

The creation and sharing of intimate images, including photos and videos that are generally understood to depict explicit sexual activity or nudity or partial nudity, without the consent of the persons depicted, constitutes both a violation of the privacy rights of the affected person and a serious breach of our Terms of Use and is **strictly** prohibited.

Content that depicts, promotes, or advertises real or simulated non-consensual acts is also prohibited.

### Guidelines

Do not use our content websites to upload, post, or otherwise share sexually explicit images or videos that were created or distributed without the consent of the persons involved, or that appear to have been created or distributed without such consent.

Examples of content that violate this policy include, among others:

- videos or photos of any person in a public or private setting without the valid written consent of the person concerned, including hidden camera content, spy camera content, or upskirting
- sharing sexually explicit images of another person without their valid written consent, including the non-consensual sharing of intimate images, commonly referred to as “revenge porn”
- sharing non-sexually explicit images of another person without their valid written consent



- “doxing”, meaning the disclosure of personal and identifying information of a specific person, including telephone number, email address, physical address, or full name

In order to protect the integrity of the platform, the publication of content, including fictional, simulated, or animated content, that depicts or represents the following is also prohibited:

- non-consensual sexual acts, including forced sexual acts, rape, or sexual assault
- persons who appear to be impaired or under the influence of alcohol or drugs and are involved in sexual activity
- deepfakes of any kind, meaning manipulated images or videos of a person intended to deceive or mislead the viewer

### **Sensitive Topics and Consent Considerations**

It should be noted that pornography does not always depict sexual acts or behaviour corresponding to typical everyday situations. Fantasies and role-playing scenarios are often presented by amateurs and professionals who have given their consent. In all cases, regardless of whether the participants are professionals or amateurs, we expect the relevant content to comply with our Terms of Use.

When reviewing content involving sensitive topics, we consider whether consent is recognisable to a reasonable viewer from the material itself. This may be demonstrated through clear verbal or visual indications.

In particular, we do not permit the publication of content in which:

- a performer appears incapable of acting or unconscious due to hypnosis, possession, or similar depictions
- performers show signs of panic, distress, or serious discomfort during or after the act
- realistically portrayed bound, hypnotised, or possessed performers are involved in or subjected to sexual acts

If content includes a sleep component, the person concerned must wake within a reasonable period after the sexual activity begins, and consent must be clearly recognisable.

If a scene includes bondage, gags, restraints, or other devices making it impossible for a performer to speak clearly or move freely, ongoing consent must be recognisable from the material itself or through other clear verbal or visual cues.

In sub-dom fantasy scenarios, consent must be recognisable from the material itself through clear verbal or visual cues.

These rules concerning sensitive topics are not intended as a judgement on sexual expression. They are intended solely to clarify what content is acceptable or unacceptable on our content websites in order to ensure platform safety.

## **Enforcement**

We remain committed to protecting the safety of our users. As the operator of content websites, we rely on technological tools, our team of human moderators, and the user community to identify infringing content.

In addition, we actively cooperate with law enforcement authorities and respond promptly to substantiated legal requests in order to combat the distribution of non-consensual recordings through our content websites.

## **Community Oversight and Detection**

Detecting non-consensual depictions at the time of upload is complex. While we use technological tools to actively combat the spread of non-consensual intimate images and videos, we also depend on individuals who bring such content to our attention.

Members of our community therefore play an important role in protecting the integrity and security of our platform.

If you become aware of content on the platform that violates this policy or is otherwise unlawful or abusive, you may notify us by promptly submitting a request for removal of content.

If you are a registered user and encounter content, users, or comments that you believe may harm the community, you may flag them for our review.

### **Automated tools**

Content identified as violating this policy and therefore removed will be digitally fingerprinted. Creating a digital fingerprint serves as an additional security measure against the further distribution of such content through our platform.

We recommend that users who have content in which they appear and who wish to prevent the upload of such content to our platform consider proactively creating a digital fingerprint.

### **Consequences of Violations of this Policy**

In all cases where we identify content violating this policy, or where such content is brought to our attention, our Trust & Safety and moderation teams act without delay in order to:

- review and remove infringing content
- create digital fingerprints for the relevant content to block future uploads of the same content to our websites
- suspend or permanently terminate connected uploader accounts where appropriate

### **How Can You Support Us?**

If you believe that you have encountered non-consensual content or other content violating our Terms of Use, we strongly recommend that you notify us immediately by flagging the relevant content for review.

If you are directly affected or have first-hand knowledge that certain content violates this policy, we ask you to complete and submit our content removal form. Please include all relevant URL links to the content concerned. We will treat your request confidentially and remove the relevant content without delay.

Any person, regardless of whether they have an account on our platform, may report violations of this policy through our content removal form.

## Further resources and support

### a) AUSTRALIA:

#### **Office of the eSafety Commissioner**

The aim of this organisation is to help protect all Australians from online risk and harm and promote a safer, more positive online experience.

<https://www.esafety.gov.au/about-us> Reporting forms | eSafety Commissioner

### b) BRAZIL:

#### **SaferNet**

SaferNet is an NGO that runs the Safer Internet Centre in Brazil, which provides a web-based helpline to support victims of cyber violence.

<http://www.safernet.org.br/site/weblines>

### c) BELGIUM:

#### **Belgian Institute for Equality between Women and Men**

<https://igvm-iefh.belgium.be/de>

1800 12 800 [egalite.hommesfemmes@iefh.belgique.be](mailto:egalite.hommesfemmes@iefh.belgique.be)

### d) CANADA:

#### **Young Women's Christian Association (YWCA)**

An intersectional organisation that supports women and girls against violence and human rights violations.

[ywcanada.ca/en](http://ywcanada.ca/en) > Guide on Sexual Image Based Abuse



e) **DENMARK:**

**Stop harassment (StopChikane)**

StopChikane is a counselling service for all people over 18 who are exposed to digital violence and digital assaults or rights violations.

<https://stopchikane.nu/om-stopchikane/hvem-er-stopchikane/>

28 83 40 70 [kontakt@stopchikane.nu](mailto:kontakt@stopchikane.nu)

**FRANCE:**

**Right to the image (Droit à l'image)**

French government website explaining the legal rights that each person has to their own image, while also describing ways to request the removal of an image.

<https://service-public.fr/particuliers/vosdroits/F32103>

f) **GERMANY:**

**Violence against women hotline**

<https://www.hilfetelefon.de>

08000 116 016

g) **HONG KONG:**

**Association Concerning Sexual Violence Against Women**

<https://rainlily.org.hk/chi/about>

[safechat@rainlily.org.hk](mailto:safechat@rainlily.org.hk)



h) **INDIA:**

**Parihar**

In cooperation with the Bengaluru City Police, support and counselling is offered to people whose intimate images have been shared without consent. Parihar reaches out to women and children who need immediate rescue, police support, counselling services, short-term shelter, medical, psychiatric & legal help.

<http://bcpparihar.org/about-us/>

080 - 22943225 / 22943224 [pariharfcc.vsv@gmail.com](mailto:pariharfcc.vsv@gmail.com)

i) **IRELAND:**

**Women's Aid**

Leading national organisation working to end domestic violence against women and children in Ireland since 1974.

<https://www.womensaid.ie/>

1800 341 900 (24/7 helpline) [info@womensaid.ie](mailto:info@womensaid.ie)

j) **ISRAEL:**

**Project Ma'at The Ma'at**

project helps victims of sexual offences on the internet to obtain information about the identity of the perpetrator. This enables further measures to be taken, such as contacting the police and filing a civil lawsuit.

<https://www.projectmaat.com/hello@projectmaat.com>

k) **ITALY:**

**Permessonegato**

<https://www.permessonegato.it/>

**l) JAPAN:**

*Safer Internet Association Safe Line Japan*

This organisation deals with reports relating to illegal and dangerous content on the Internet that could result in users falling victim to crime.

[www.saferinternet.or.jp](http://www.saferinternet.or.jp)

**m) LATIN AMERICA:**

**Acoso.Online**

<https://acoso.online/>

**n) MEXICO:**

*Cultivating Gender (Cultivando Género)*

Cultivating Gender is a civil law association whose aim is to promote equality and the rights of women, girls and boys through education for peace and non-violence. In addition, the association provides counselling and training services to public and private institutions dealing with issues related to gender perspectives and human rights approaches.

<https://cultivandogeneroac.wixsite.com/misitio/nosotras>  
0800 39393 [cultivandogeneroac@gmail.com](mailto:cultivandogeneroac@gmail.com)

**o) NETHERLANDS:**

**helpwanted.nl**

[Over ons \(helpwanted.nl\)](https://overons.helpwanted.nl)

[info@helpwanted.nl](mailto:info@helpwanted.nl)



p) **NEW ZEALAND:**

**Netsafe**

<https://www.netsafe.org.nz/aboutnetsafe/>

0508 NETSAFE (0508 638 723)

[help@netsafe.org.nz](mailto:help@netsafe.org.nz)

q) **PAKISTAN:**

**Digital Rights Foundation**

The Digital Rights Foundation's Cyber Harassment Helpline is Pakistan's first dedicated free helpline for victims of online harassment and cyber violence. The helpline offers free, safe and confidential services. Its objective is to provide legal advice, digital safety support, psychological counselling and a referral system to victims of online harassment. The helpline offers all callers a non-judgmental, personalised and gender-sensitive environment.

<https://digitalrightsfoundation.pk/cyber-harassment-helpline/>

0800 39393 [helpdesk@digitalrightsfoundation.pk](mailto:helpdesk@digitalrightsfoundation.pk)

r) **POLAND:**

*On-Call (Dyżurnet.pl)*

The Dyżurnet.pl team is a contact point that has existed since 2005 as part of the NASK. It deals with anonymous reports from Internet users in connection with potentially illegal materials.

<http://dyzurnet.pl>

801 615 005 [dyzurnet@dyzurnet.pl](mailto:dyzurnet@dyzurnet.pl)



s) **RUSSIA:**

**Crime Victim Support Fund**

This organisation offers free support to victims and witnesses of crime.

<https://soprotivlenie.org/>

+7 (495) 781-96-02 [info@fondpp.org](mailto:info@fondpp.org)

t) **SOUTH KOREA:**

*Korea Cyber Sexual Violence Response Centre (KCSVRC)*

The centre supports victims of sexual cyber violence by providing supportive counselling, video removal, investigative services, legal assistance and psychotherapeutic support.

[www.cyber-lion.com](http://www.cyber-lion.com)

(+82) 02-817-7959 [hotline@cyber-lion.com](mailto:hotline@cyber-lion.com)

u) **SPAIN:**

**Internet Security Office**

This facility provides the necessary information and support to avoid or solve security problems that can occur when surfing the Internet.

<https://www.osi.es/es/quienes-somos/incidencias@incibe-cert.es>

v) **SWITZERLAND:**

*National Cyber Security Centre (National Cyber Security Centre)*

<https://www.ncsc.admin.ch/ncsc/en/home/ueber-ncsc/das-ncsc.html>

**w) United Kingdom:**

*Revenge Porn Helpline*

The UK's only organisation dedicated to providing specialist support for adult victims of intimate image abuse.

<https://revengepornhelpline.org.uk/>  
0345 600 0459 Anonymous Reporting

*The UK Safer Internet Centre*

The UK Safer Internet Centre is a partnership of three leading charities whose stated aim is to make the internet a better and safer place for children and young people.

<https://www.saferinternet.org.uk/>

**x) UKRAINE:**

*International Women's Rights Centre ("La Strada Ukraine")*

The International Women's Rights Centre "La Strada Ukraine" (officially registered since March 1998) is active in the prevention of human trafficking, especially with women and children, the abolition of all forms of discrimination and violence in society, as well as the promotion and protection of human rights, gender equality and children's rights.

<http://www.la-strada.org.ua/>  
+38 044 205 36 95 [info@la-strada.org.ua](mailto:info@la-strada.org.ua)

**y) USA:**

**The US-Operated Cyber Civil Rights Initiative (CCRI)**

CCRI offers emotional, technical and informational support to victims of online abuse. CCRI can be contacted via a toll-free crisis helpline that is available 24 hours a day, seven days a week.

<https://www.cybercivilrights.org/>  
+1-844-878-2274

## **z) Love is Respect**

*Loveisrespect* is a drop-in centre that supports young people in preventing or ending abuse by their partner. It is a project of the National Domestic Violence Hotline. Specialist advocates offer support, information and advocacy to young people who have questions or concerns about their relationship. They also provide information and support to concerned friends and family members, teachers, counsellors, service providers and members of law enforcement agencies. Free and confidential telephone, chat and text messaging services are available 24/7/365.

<https://www.loveisrespect.org/>

1-866-331-9474



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*This document has been digitally verified.*

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