



NETFIELD MEDIA S.L.

NCC Policy

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Reviewed by: Head of Operations / CEO

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CONTACT

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Guidelines regarding non-consensual content

As a rule and value, consensus is central to user safety and the integrity of our content websites.

We require all content creators to confirm that they have obtained and maintain valid consensus and proper approval documentation for all individuals appearing in all content uploaded to the platform. In addition, the content must comply with our Terms of Use.

Content identified by us as violating our non-consensual content policy will be removed and appropriate action will be taken against the content creator.

What is considered a violation of our non-consensual content policy?

The taking and sharing of intimate images (i.e. photos and videos that are generally considered to depict explicit sexual activity or nudity or partial nudity) without the consent of the persons depicted is both a violation of the privacy rights of the person in question and a serious violation of our Terms of Use is **strictly prohibited**. Content that depicts or advertises real or simulated non-consensual acts is also prohibited.

Guidelines

DO NOT use the content pages **to** upload, post or otherwise share sexually explicit images or videos that (appear to) have been taken or shared without the consent of the individuals involved. Examples of types of content that violate this policy **include***:

- Videos or photos of any person, in a public or private setting, without the valid, written consent of the person concerned (e.g. content with a hidden camera/spy camera or upskirting);
- The sharing of sexually explicit images of another person without their valid written consent (this includes: the non-consensual sharing of intimate images, also commonly referred to as "revenge porn");
- Sharing non-sexually explicit images of another person without their valid written consent;
- "Doxing", which is defined as the disclosure of personal and identifiable data of a specific person, including their telephone number, email address, address or full name).

To protect the integrity of the platform, the publication of content (including fictional, simulated or animated content) that depicts or represents* the following is also **prohibited**:



- Depictions of non-consensual sexual activity*, including forced sexual activity, rape or sexual assault;
- Persons who appear to be impaired or under the influence of drugs or alcohol** and are involved in sexual activities;
- "Deepfakes" of any kind (media manipulation of images of a person in the form of pictures or videos in order to deceive or mislead the viewer into believing that the person in question is acting or speaking in the manner depicted, without any artistic basis).

* See the section below on *sensitive issues and consensus considerations*.

** Under the influence of drugs or alcohol (as well as under the pretence thereof) means a condition caused by legal or illegal or recreational use of alcohol or drugs, in each case as determined by us in our sole discretion, in such a way that the performer's judgement would appear to a reasonable observer to be objectively impaired.

Sensitive topics and considerations for consensus

It should be noted that pornography does not always depict sexual acts and behaviour that correspond to typical everyday situations, but that various fantasies and role-playing games are often shown by amateurs and professionals who have given their consent. In any case, and regardless of whether they are professionals or amateurs, we expect the content in question to comply with our terms of use.

When reviewing content that includes the sensitive topics listed below, we consider the following to determine whether the content in question violates our Terms of Use. We recommend that you review our detailed guidelines before uploading content that includes the sensitive topics in question.

The consensus must be recognisable to a reasonable observer from the material itself, which can be assessed either by clear verbal or visual indications.

- **Spells or spells, hypnosis or possession:** We do not allow the publication of content in which:
 - A performer is portrayed as incapacitated or completely unconscious due to possession, spells or hypnosis;
 - performers show signs of distress or panic during or after the performance; or
 - Realistic depiction of performers bound, hypnotised or possessed by spells, who are involved in or subjected to sexual acts.
- **Sleep:** If the content includes a sleep component, the person must wake up within a reasonable time after the sexual act(s) begin and consent must be made clear by the person.



- **Bondage and restraint:** If a scene involves the use of gags, restraints or other devices that make it impossible for a performer to speak or move clearly, the consent to continue to participate in the action must be clearly recognisable from the material itself, or if this is not possible, the consent must be clearly recognisable from other verbal or visual cues.
- **Sub-dom fantasies:** The consensus must be clearly recognisable from the material itself through clear verbal or visual cues.

We would like to make it clear that our rules on these sensitive topics are not a judgement on the sexual expression in question, but are intended to clarify what is acceptable or unacceptable on our content pages in order to ensure safety.

Enforcement

We stand firmly by our commitment to protect the safety of our users. As a content-sharing operator, we rely on technology, our team of human moderators and the broad user community to help us identify infringing content. In addition, we actively work with criminal investigators and respond promptly to substantiated legal requests we receive to help combat the distribution of non-consensual recordings or their distribution through our content sites.

Community oversight and detection

Detecting non-consensual images at the time of upload is a complex process. While we use technological tools to actively combat the spread of non-consensual intimate images and videos, we also rely on people to bring this type of content to our attention on their own initiative. As a result, members of our community have an important role to play in helping to protect the integrity and security of our platform.

If you have immediate knowledge of any content on the Platform that violates this Policy or is otherwise illegal or abusive, you may bring it to our attention by promptly completing and submitting the **Content Removal Request** to us so that we may promptly take any action indicated.

If you are registered as a user and come across content, users or comments that you believe could harm the community, you can flag them for us to review.

Automated tools

Content that is found to violate our non-consensual content policy and is therefore removed will be digitally fingerprinted. The creation of a digital fingerprint for unauthorised content serves as an additional security measure against the further distribution of the content in question via our platform.

We recommend that our users who have content in which they appear and who wish to avoid uploading such content to our platform consider proactively creating a digital fingerprint.

Consequences of violations of this policy

In all cases where we identify content that violates these guidelines or where such content is brought to our attention, our Trust & Safety and moderation teams will take immediate action to address it:

- Check and remove infringing content;
- To digitally fingerprint the content in question in order to block future uploads of the same content to our websites; AND
- To block or permanently terminate the connected uploader accounts if necessary.

How can you support us?

If you believe that you have come across non-consensual content or other content that otherwise violates our Terms of Use, we strongly recommend that you bring it to our attention immediately by flagging the content in question for our review.

If you are the victim or have first-hand knowledge that certain content violates our non-consensual content policy, please bring the content in question to our attention by completing and submitting our **REQUEST FOR REMOVAL OF CONTENT**. Please include all relevant URL links to the content in question; we will treat your request confidentially and remove the content in question immediately.

Any person, whether or not they have an account on our platform, may report violations of this policy by using our **REQUEST TO REMOVE CONTENT**.

Further resources and support

a) AUSTRALIA:

Office of the eSafety Commissioner

The aim of this organisation is to help protect all Australians from online risk and harm and promote a safer, more positive online experience.

<https://www.esafety.gov.au/about-us> Reporting forms | eSafety Commissioner

b) BRAZIL:

SaferNet

SaferNet is an NGO that runs the Safer Internet Centre in Brazil, which provides a web-based helpline to support victims of cyber violence.

<http://www.safernet.org.br/site/weblines>

c) BELGIUM:

Belgian Institute for Equality between Women and Men

<https://igvm-iefh.belgium.be/de>

1800 12 800 egalite.hommesfemmes@iefh.belgique.be

d) CANADA:

Young Women's Christian Association (YWCA)

An intersectional organisation that supports women and girls against violence and human rights violations.

ywcanada.ca/en > Guide on Sexual Image Based Abuse

e) DENMARK:

Stop harassment (StopChikane)

StopChikane is a counselling service for all people over 18 who are exposed to digital violence and digital assaults or rights violations.

<https://stopchikane.nu/om-stopchikane/hvem-er-stopchikane/>

28 83 40 70 kontakt@stopchikane.nu



FRANCE:

Right to the image (Droit à l'image)

French government website explaining the legal rights that each person has to their own image, while also describing ways to request the removal of an image.

<https://service-public.fr/particuliers/vosdroits/F32103>

f) **GERMANY:**

Violence against women hotline

<https://www.hilfetelefon.de>

08000 116 016

g) **HONG KONG:**

Association Concerning Sexual Violence Against Women

<https://rainlily.org.hk/chi/about>

safechat@rainlily.org.hk

h) **INDIA:**

Parihar

In cooperation with the Bengaluru City Police, support and counselling is offered to people whose intimate images have been shared without consent. Parihar reaches out to women and children who need immediate rescue, police support, counselling services, short-term shelter, medical, psychiatric & legal help.

<http://bcpparihar.org/about-us/>

080 - 22943225 / 22943224 pariharfcc.vsv@gmail.com

i) **IRELAND:**

Women's Aid

Leading national organisation working to end domestic violence against women and children in Ireland since 1974.

<https://www.womensaid.ie/>

1800 341 900 (24/7 helpline) info@womensaid.ie

j) **ISRAEL:**

Project Ma'at The Ma'at

project helps victims of sexual offences on the internet to obtain information about the identity of the perpetrator. This enables further measures to be taken, such as contacting the police and filing a civil lawsuit.

<https://www.projectmaat.com/hello@projectmaat.com>



k) ITALY:

Permessonegato

<https://www.permessonegato.it/>

l) JAPAN:

Safer Internet Association Safe Line Japan

This organisation deals with reports relating to illegal and dangerous content on the Internet that could result in users falling victim to crime.

www.saferinternet.or.jp

m) LATIN AMERICA:

Acoso.Online

<https://acoso.online/>

n) MEXICO:

Cultivating Gender (Cultivando Género)

Cultivating Gender is a civil law association whose aim is to promote equality and the rights of women, girls and boys through education for peace and non-violence. In addition, the association provides counselling and training services to public and private institutions dealing with issues related to gender perspectives and human rights approaches.

<https://cultivandogeneroac.wixsite.com/misitio/nosotras>

0800 39393 cultivandogeneroac@gmail.com

o) NETHERLANDS:

helpwanted.nl

[Over ons \(helpwanted.nl\)](http://Over ons (helpwanted.nl))

info@helpwanted.nl

p) NEW ZEALAND:

Netsafe

<https://www.netsafe.org.nz/aboutnetsafe/>

0508 NETSAFE (0508 638 723)

help@netsafe.org.nz

q) PAKISTAN:



Digital Rights Foundation

The Digital Rights Foundation's Cyber Harassment Helpline is Pakistan's first dedicated free helpline for victims of online harassment and cyber violence. The helpline offers free, safe and confidential services. Its objective is to provide legal advice, digital safety support, psychological counselling and a referral system to victims of online harassment. The helpline offers all callers a non-judgmental, personalised and gender-sensitive environment.

<https://digitalrightsfoundation.pk/cyber-harassment-helpline/>
0800 39393 helpdesk@digitalrightsfoundation.pk

r) **POLAND:**

On-Call (Dyżurnet.pl)

The Dyżurnet.pl team is a contact point that has existed since 2005 as part of the NASK. It deals with anonymous reports from Internet users in connection with potentially illegal materials.

<http://dyzurnet.pl>

801 615 005 dyzurnet@dyzurnet.pl

s) **RUSSIA:**

Crime Victim Support Fund

This organisation offers free support to victims and witnesses of crime.

<https://soprotivlenie.org/>

+7 (495) 781-96-02 info@fondpp.org

t) **SOUTH KOREA:**

Korea Cyber Sexual Violence Response Centre (KCSVRC)

The centre supports victims of sexual cyber violence by providing supportive counselling, video removal, investigative services, legal assistance and psychotherapeutic support.

www.cyber-lion.com
(+82) 02-817-7959 hotline@cyber-lion.com

u) **SPAIN:**



Internet Security Office

This facility provides the necessary information and support to avoid or solve security problems that can occur when surfing the Internet.

<https://www.osi.es/es/quienes-somos incidencias@incibe-cert.es>

v) **SWITZERLAND:**

National Cyber Security Centre (National Cyber Security Centre)

<https://www.ncsc.admin.ch/ncsc/en/home/ueber-ncsc/das-ncsc.html>

w) **United Kingdom:**

Revenge Porn Helpline

The UK's only organisation dedicated to providing specialist support for adult victims of intimate image abuse.

<https://revengepornhelpline.org.uk/>
[0345 600 0459](https://revengepornhelpline.org.uk/) [Anonymous Reporting](https://revengepornhelpline.org.uk/)

The UK Safer Internet Centre

The UK Safer Internet Centre is a partnership of three leading charities whose stated aim is to make the internet a better and safer place for children and young people.

<https://www.saferinternet.org.uk/>

x) **UKRAINE:**

International Women's Rights Centre ("La Strada Ukraine")

The International Women's Rights Centre "La Strada Ukraine" (officially registered since March 1998) is active in the prevention of human trafficking, especially with women and children, the abolition of all forms of discrimination and violence in society, as well as the promotion and protection of human rights, gender equality and children's rights.

<http://www.la-strada.org.ua/>
+38 044 205 36 95 info@la-strada.org.ua

y) **USA:**

The US-Operated Cyber Civil Rights Initiative (CCRI)



CCRI offers emotional, technical and informational support to victims of online abuse. CCRI can be contacted via a toll-free crisis helpline that is available 24 hours a day, seven days a week.

<https://www.cybercivilrights.org/>

+1-844-878-2274

z) Love is Respect

Loveisrespect is a drop-in centre that supports young people in preventing or ending abuse by their partner. It is a project of the National Domestic Violence Hotline. Specialist advocates offer support, information and advocacy to young people who have questions or concerns about their relationship. They also provide information and support to concerned friends and family members, teachers, counsellors, service providers and members of law enforcement agencies. Free and confidential telephone, chat and text messaging services are available 24/7/365.

<https://www.loveisrespect.org/>

1-866-331-9474



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