



NETFIELD MEDIA S.L.

Anti-SPAM Policy

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Reviewed by: Head of Operations / CEO

Classification: For public use

CONTACT

office@netfield-media.com

Netfield Media S.L. acts in accordance with Canada's Anti-Spam Legislation.

Definition of Spam

Spam is any commercial electronic message sent without the express consent of the recipient or recipients. Spam is also commonly used as a vehicle for the delivery of other online threats such as spyware, phishing, and malware.

Guidelines

Netfield Media S.L. understands that the purpose of anti-spam legislation is to prevent harmful and misleading forms of spam. Netfield Media S.L. recognises that education and awareness are essential to ensuring that the appropriate steps are taken to combat spam. Netfield Media S.L. ensures that network security programs, spam filters, and anti-virus software are used on all company computers and related technologies.

In order to achieve these objectives, Netfield Media S.L. acts in compliance with Canada's Anti-Spam Legislation. To ensure compliance with these requirements, commercial electronic messages, including email marketing, are based on an opt-in approach. Netfield Media S.L. obtains the required consent before sending commercial messages, including emails, unless there is a pre-existing business relationship with the client, candidate, business partner, independent contractor, or affiliate. In such cases, consent may be considered implied.

Netfield Media S.L. ensures that, when electronic messaging is used for marketing purposes, the following practices are observed in particular:

- maintaining strict and careful email list management practices
- including all essential contact information within the message so that recipients can contact Netfield Media S.L. directly
- using an opt-in process allowing subscribers to confirm that they wish to receive messages from Netfield Media S.L.
- including a simple and clearly visible opt-out or unsubscribe option in every email



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Overall responsibility / service provider	Netfield Media S.L.
CEO	Pierre Hartmann Thomas Schreiber
Address	Calle Panama 32 38009 Santa Cruz S/C de Tenerife Spain, Canary Islands
Phone	+34 922 971 748 +34 922 888 437
Commercial register	TF-50490, Tomo: 3239, Libro: 0, Folio: 143, INSCRIP: 7
VAT-Number	B76577287
D-U-N-S® Number	464698313